

SDG Core Mug



Rooted in good intentions, we transform our original aspiration into strength.

Guided by action, we embark on a shared journey toward sustainability.

The belief in SDG-driven prosperity continues to ripple through all we do.

Carrying the power of our founding vision, we look forward to walking hand in hand with you to create a renewed and sustainable future.

SDG Group Founder
Jerry Lin



Sustainable Brand

Moving Forward with Trust

SDG CORE MUG

SDG GROUP X CILIN

Warm Ceramics Artisan Craftsmanship

Crafted with a spirit of sustainability, born from original intention.

Building a better environment for the next generation!



SDG Group
Have good intentions



SDG GROUP X CILIN

Legacy in Hand, Intention in Heart

Original intention is the strength MEAN WELL stands by.

Crafted by Cilin, the Original core Mug features the imagery of a big hand passing the Earth to a small hand, surrounded by nine Sustainable Development Goals—symbolizing the commitment to building a better future for the next generation.



True to the beginning,
sustainability endures.

Hands to Earth, Cup to Intention.

SDG GROUP X CILIN