

SDG Core Mug



Rooted in good intentions, we transform our original aspiration into strength.
Guided by action, we embark on a shared journey toward sustainability.
The belief in SDG-driven prosperity continues to ripple through all we do.
Carrying the power of our founding vision, we look forward to walking hand in hand with you to create a renewed and sustainable future.

SDG Group Founder
Jerry Lin



Sustainable Brand
Moving Forward with Trust

SDG CORE MUG

SDG GROUP X CILIN

Warm Ceramics
Artisan Craftsmanship

Crafted with a spirit of sustainability,
born from original intention.

Building a better environment
for the next generation!



**SDG
Group**
Have good intentions



SDG GROUP X CILIN

**Legacy in Hand,
Intention in Heart**

Original intention is the strength MEAN WELL stands by.
Crafted by Cilin, the Original core Mug features the imagery of a big hand passing the Earth to a small hand, surrounded by nine Sustainable Development Goals—symbolizing the commitment to building a better future for the next generation.



**SDG
Group**
Have good intentions

**True to the beginning,
sustainability endures.**
Hands to Earth, Cup to Intention.

SDG GROUP X CILIN